Story of TOM & JERRY

**Tom** - A person who tries to read lot of books, but he don’t want to spend his whole money without knowing the book is good or not, and he don’t want to fill his shelf or cupboard.

**Jerry** - He is a person who has lot more books in his shelf, and he doesn’t have idea of what to do with all these books after completed reading.

**Here comes the** HARDCOPY

This is a platform

* Where people can read books on rent basis rather than buying.
* Where people can lend their books and share the knowledge to others who really needs.

How it works???

Let’s see how **Tom** problem solves

* Tom is a kind of bookworm person; Age 26, working in ABC Software Company where he’s earning an average salary of 6.5L per year. Importantly he’s an introvert person by nature and he has small scale of friends. His interest in books has started at schooling by hearing some motivational speech at school.
* He love to read books but he don’t want to spend his money on buying all the books, and he don’t have proper shelf to keep all books that he wants to read. So he used to borrow from his friends and colleagues often. Some day this got irritated to Tom.
* One good friend of Tom suggested him to rent the books and he showed the app called HARDCOPY.
* Tom is really happy to see an app which provides book for rent.

Process

1. All of a sudden he installed the app and signed in the process.
2. Now a popup comes out and shows that **select the radius,** this will help to find the person who is near to you (Like in Tinder).
3. After selecting the radius, Tom is curious and **searching the book** that he loves to read.
4. Once he selected the book “WINGS OF FIRE”, He saw 3 persons profile within the selected radius, who has the book “WINGS OF FIRE”.
5. Then he picked a person (Jerry) who is very near to him and **placed the request** that (I would like to read your “WINGS OF FIRE” book. Can you lend the book for me to read)
6. Before requesting he needs to select the **starting date and ending date** of the book (When he will return the book back).
7. As soon as he entered the starting and ending date the app itself calculates the small **amount** that he needs to pay for rent.
8. At last request sent. Process done with few steps

Tom waiting..............

1. Few hours later, Tom got a notification that Jerry has accepted the request.
2. Now, Tom has two options {Chat or call}. He can chat or call to Jerry telling that we can meet at KKK coffee shop (Which is near for Tom and Jerry) and get the book.

**Tom is happy that he got the book within few hours and he’s happy to read many books from our service.**

Let’s see how **Jerry** problem solves

* Jerry is a married guy with 2 kids; Age around 36, working as a manager in DDD Software Company where he’s getting an average salary of 10.5L per year. He is a kind of bookworm person as his dad forces him to study books, so he started buying and studying the books at early age.
* Now the shelf has filled with his and his dad’s book.
* He don’t want to sell the books because he knows the real value, worth and knowledge of the book. So he decided to share the knowledge that he acquired through the book.
* But the problem he faces that where should I get a person who actually keen to read and acquire the knowledge through his book.
* He approaches to his friends and colleagues but the response is not up to the level he expected
* He took his phone and typed where he can rent his books. Google showed him HARDCOPY.
* Jerry got happy to see a app that solves his problem

Process

1. He installed HARDCOPY in App store and signed in through 3 step process.
2. Popup of **select the radius**, where he can select the radius according to his flexibility and find a person within the selected radius.
3. Now he builds his profile by adding required data & information and at last uploads the books that he wants to lend.
4. Process done with few minutes.

Jerry waiting..............

1. Few hours later, Jerry gets a request from Tom that (I would like to read your “WINGS OF FIRE” book. Can you lend the book for me to read)
2. Jerry got happy and verified Tom’s profile and accepted the request.
3. Chat box opened for Jerry and they both had a conversation of where to meet. Finally decided to meet at KKK coffee shop (Which is near for Tom and Jerry) to give his book.

**Jerry is happy that he got a person who reads books and he’s satisfied that he shares his knowledge to everyone rather than keeping quite in shelf.**

**TOM and JERRY happy to use HARDCOPY as they both are part of our team.**